



**OSSTEM<sup>®</sup>**  
IMPLANT

OSSTEM IMPLANT  
**CHALLENGE**  
**2023**

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IMPLANT



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# OSSTEM IMPLANT

**GOOD IS ENEMY  
OF BETTER**

Osstem Implant practices  
the management philosophy as  
"The good is enemy of the better" and  
lead the development of dental industry



## Osstem Implant will lead the future of the global dental industry with its advanced technology and superior quality.



Osstem Implant will be  
 a dental specialty company that  
 continuously strives to create  
 greater customer value by practicing  
 the business philosophy of  
**"The good is the enemy  
 of the better."**

Osstem Implant, Korea's first implant manufacturer, has become the pronoun of an implant brand which is known to more than 80% of Koreans. Based on sales, it is the No. 1 in Asia Pacific and the 5th in the world. It sells products in more than 70 countries and operates local corporations in 25 countries. The growth of Osstem Implant has a positive impact on the development of the Korean dental industry. As Osstem Implant plays a pivotal role in the implant industry, Korea has changed its status as an exporting country and has become a globally recognized country in implant clinical practice.

A passion for R&D accounts for Osstem implant's growth which the dental industry pays attention to. With respect to R&D, a clinical experience as a dentist has helped me to know what skills are needed for successful dental care and to have an eye for good quality from a customer's perspective. That is why Osstem Implant's R&D has an exact orientation to technology development and has strict standards for quality. Osstem Implant's constant efforts to develop superior technology and quality have been recognized in domestic and overseas dental industry. Osstem Implant has received strict quality certification from FDA, CE as well as major countries in the world and has been designated by the Government of Korea as a world-class product and excellent technology research center. The company is expanding the technology and product development not only for dental implants, dental equipment, dental materials, and dental IT, but also for the fields that are essential for dental care and is making efforts to lead the development of the dental industry.

Osstem Implant is paying great attention to joint growth so that the company's growth contributes to the growth of the dental industry and further contributes to the improvement of the public health. To this end, it donates scholarships to 16 colleges of dentistry and graduate schools of clinical dentistry every year. It also actively supports activities for the academic development of dentistry and volunteer services of dentists. Osstem Implant will actively expand the area of activity that can contribute to the development of the dentistry and the public health.

The employees of Osstem Implant are embracing the business philosophy of "The good is the enemy of the better." This means we can take 'the better thing' only when we give up 'the good thing'. Osstem Implant will be a dental specialty company that practices this business philosophy and continuously strive to create greater customer value. Please watch Osstem Implant's efforts and growth process to become the global leader contributing to the enhancement of everyone's health. Thank you.

Osstem Implant Co., Ltd. **Kyoo Ok Choi, Chairman**



## Continuous challenge for the better

Osstem Implant strived to R&D and established the foundation of its development. Osstem Implant acquired quality certification of leading industrial countries such as FDA, CE and etc. Moreover, Osstem implant achieved recognition of advanced technology and excellent quality in the dental implant industry designated as world-class goods and superior technical training center.

# 1997~2006

### 1997

- 01 | Established osstem (D&D system)
- 12 | Launch doobunae (insurance claim software)

### 2000

- 06 | Launch hanaro (integrated dental management software)
- 10 | Took over Soo-min General Dental Goods (First implant manufacturer in Korea)

### 2001

- 01 | Acquired CE-0434 certificate
- 03 | Established the AIC (Advanced dental implant research & education center)

### 2002

- 01 | Established the osstem implant R&D center
- 08 | Approved by the FDA in the US

### 2003

- 07 | Established information system R&D

### 2006

- 03 | Changed the company name as osstem implant
- 09 | Established subsidiary in Philadelphia, U.S and began construction of Manufacturing Center
- 12 | Established 1st stage of overseas subsidiary offices (12 countries)

# 2007~2012

### 2007

- 02 | Stock-listed in KOSDAQ and began stock trade
- 11 | Received '10 Million Dollar Top Export Award' on Trade day

### 2008

- 01 | Established osseous science research center
- 07 | Received general grand prize for Korean health industry (Ministry of Health and Welfare)
- 12 | Selected as the managing organization of the national enterprise of strategic technology development

### 2011

- 06 | Osstem R&D center was selected as ATC (Excellent technical research center)
- 07 | Selected as 2011 World Champ corporation (KOTRA)
- 12 | Selected as world-class goods (Ministry of trade, industry and energy)

### 2012

- 07 | Established Medical equipment R&D center

# 2013~

### 2015

- 03 | Established osstem pharma
- 12 | Received '50 Million Dollar Top Export Award' on Trade day

### 2016

- 01 | Established Vussen
- 03 | Took over Cardiotec
- 08 | Took over Hubit
- 12 | Unit Chair K3 is selected as world-class good for next generation (Ministry of trade, industry and energy)

### 2017

- 12 | Established New Zealand subsidiary (Operates 27 foreign subsidiaries in 25 countries)
- Received presidential citation on job creation from government

### 2018

- 01 | Received 12th grand prize for customer satisfaction management
- Established Dental clinic interior design R&D center



# Osstem Implant challenges for the global no.1 implant-specialized enterprise

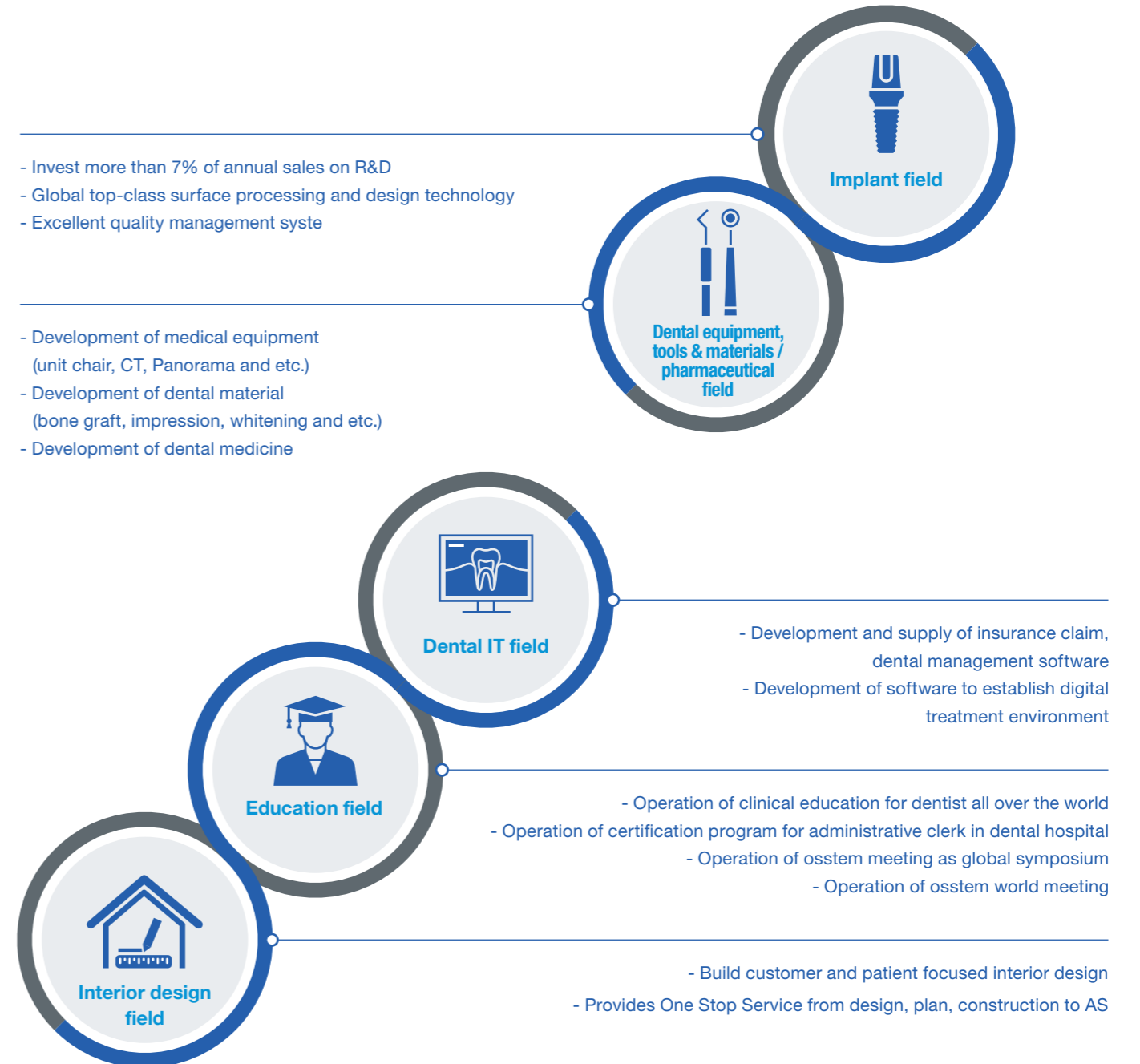
## Management philosophy

Osstem Implant, contributed to the promotion of human health as global leader, is eager to provide the best value to customer and patient



## Business field

Osstem Implant is growing to global dental enterprise by operating business in 5 major dental industries











# 8 laboratories are developing high-quality products in dental fields.

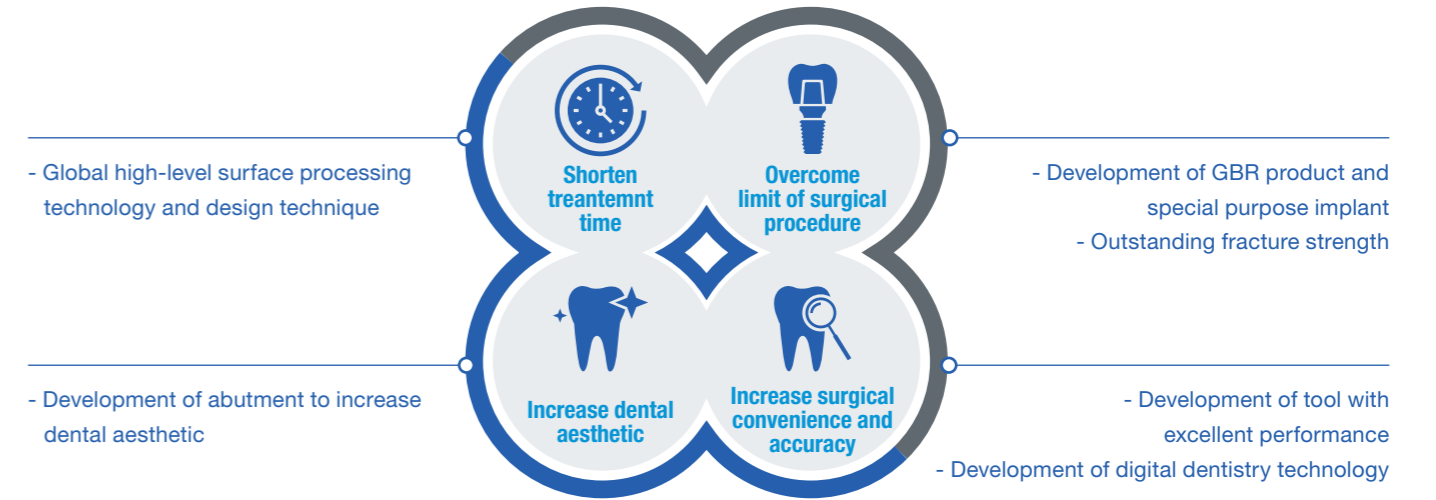
## Osstem Implant laboratories

laboratories of 8 fields of dentistry are doing researches to improve the quality of the products with cutting edge technologies

-  **Bone science laboratory**  
R&D in the field of bone graft materials
-  **Cardiovascular stent research center**  
R&D of cardiovascular stent
-  **Medicine research center**  
R&D of dental medicine
-  **Information system research center**  
R&D of dental software and digital dentistry
-  **Medical equipment research center**  
R&D of unit chair, Dental CT and medical imaging equipmen
-  **Interior design R&D center**  
R&D on interior design in dental clinics
-  **Oral health research center**  
R&D of tooth paste and product for oral health
-  **Implant research center**  
R&D of implant, surgery tool and related material

## Direction of implant R&D

Implant R&D of osstem Implant possesses global competitiveness in surface processing technology promoting fast osseointegration and design development optimized to oral environment





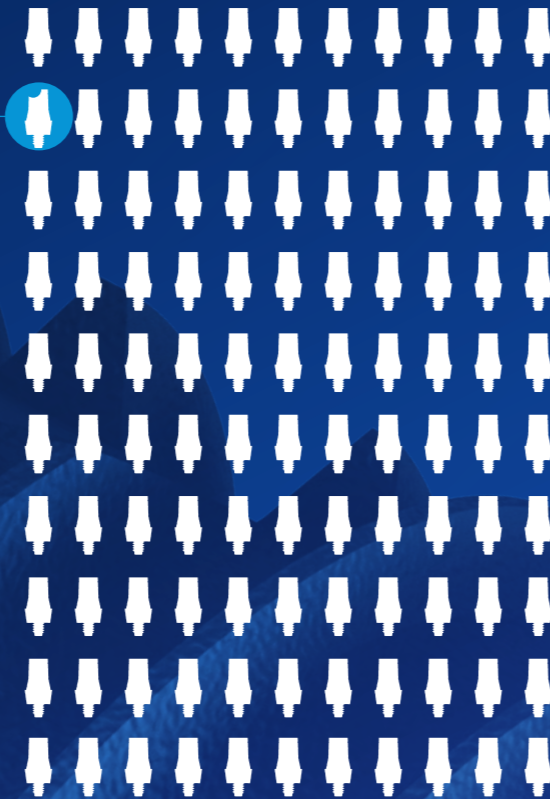
# We produce excellent products with strict quality control

## Goal of quality control

We are making the products most trusted by dentists with the most advanced facilities, strict quality control system for every major process, and the best environment for cutting off pollution sources

Defect rate target of product

# 0.0001%



## Quality control and production facilities

Osstem Implant has established the most advanced facilities and quality control systems for each process to make first-class products the defect rate of 0.0001% or less is the quality goal that osstem implants pursues





## We practice corporate philosophy of mutual growth

### Clinical education

Osstem Implant is devoting its enthusiasm to clinical education to contribute to the clinical development of the dental system  
 Many clinical dentists are studying at osstem through clinical training

### Spread the culture of researching and studying in the dental field

Dentists who have completed clinical training in domestic and abroad

**58,000** trainees in total



### Differentiated education curriculum

Practical training program

500 best faculties

### Held a large global symposium



## Osstem World Meeting

Osstem Meeting  
Held by branch

OSSTEM World Meeting  
Held once a year

## Dentistry co-growth

Osstem Implant is leading the dental contribution activities through donating scholarships to the dental college, supporting academic research activities, and supporting volunteer activities

### Scholarship donation

- Each year, donates scholarships to 16 dental universities, dental graduate schools, and clinical dentistry graduate schools nationwide

### Academic support

- Clinical research support for dental university
- Academic-industrial collaboration research activity
- Support for academic activities

### Supporting dental development and public interest activities




- Operation of dental system award system
- Domestic and overseas volunteer support for dentists
- Supported for dentistry public welfare foundation

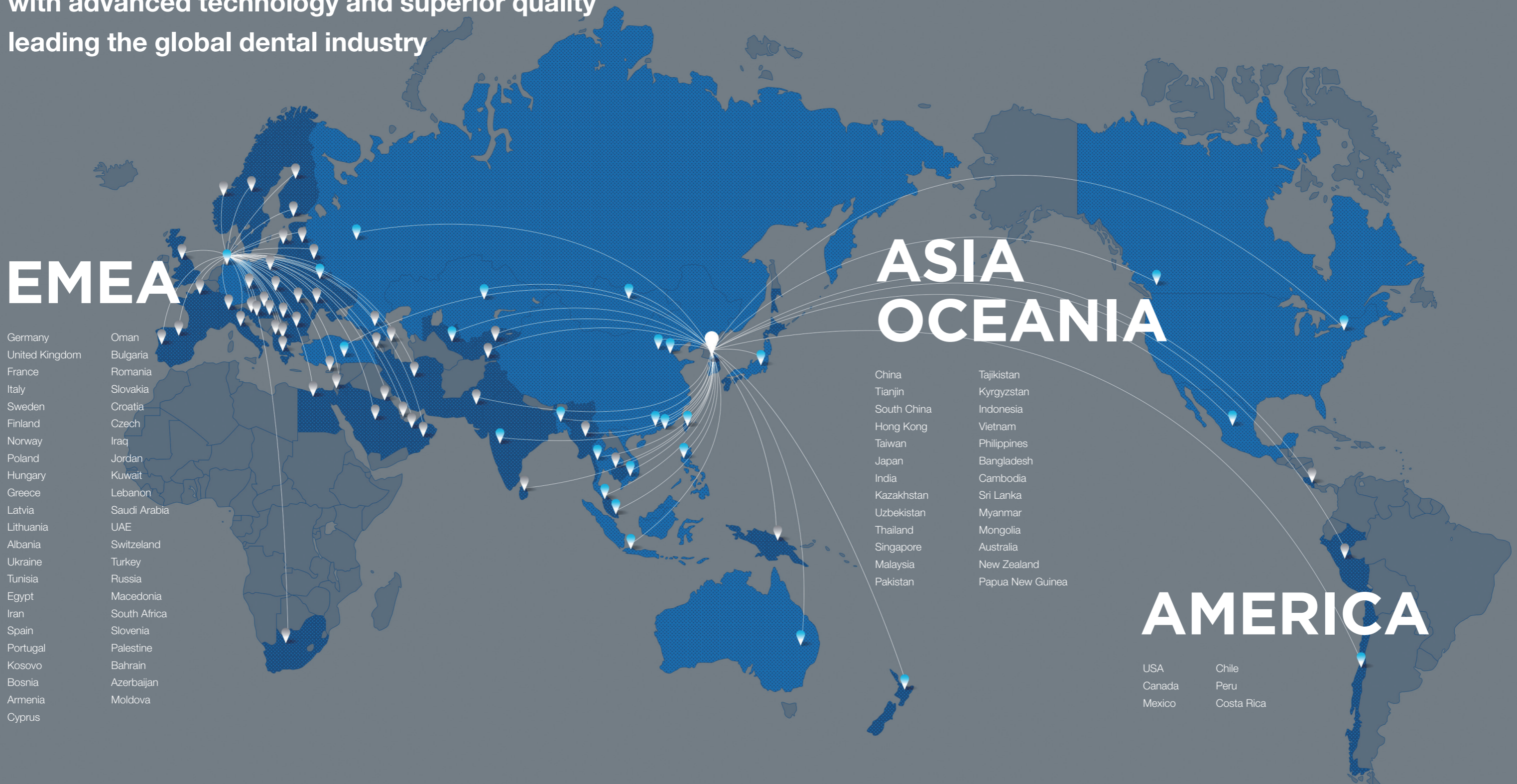




# OSSTEM Implant that extends to the world! with advanced technology and superior quality leading the global dental industry

Osstem Implant is growing into a leading company in the global dental industry. The company operates in 25 countries around the world and sells products in more than 70 countries.

-  Headquarters
-  Overseas Subsidiary
-  Distributor



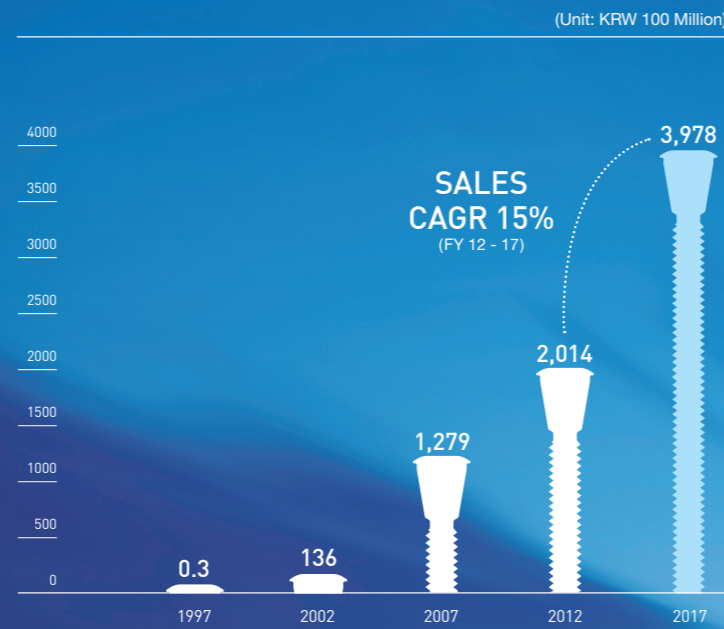


# The No. 1 company to make the standard of the world implant!

We will grow into a global No. 1 dental implant company with sales of KRW 1.4 trillion in 2023 through advanced technology, excellent quality, customer-oriented service and constant challenges for better ones

## Growth trend

Osstem Implant has achieved double-digit growth every year and has grown to become the No. 1 Asia / Pacific and Global No. 5 implant company. We will continue to grow as a global company at the center of dental industry development



# Becoming Global No.1 Implant Specialist in 2023

## Vision 2023

A stepping stone to become number one in the dental world! Osstem Implants do not stay in the "good" and do not stop challenging the "better" at this time

